Administration
(513) 722-3400

Zoning
(513) 722-3400

Service
(513) 722-3400

GOSHEN TOWNSHIP
CLERMONT COUNTY OH

Police
(513) 722-3200

Fire & E.M.S.
(513) 722-3500

www.Goshen-OH.gov

Board of Trustees
Regular Meeting
Tuesday, February 19, 2019
7pm

Opening

Invocation — Fire/EMS Chief Steve Pegram
Pledge of Allegiance
Roll Call — Fiscal Officer Koepke

Lisa Allen-Present
Bob Hausermann-Present
Dan Hodges-Present

In Attendance; Administrator/Fire/EMS Chief Steve Pegram, Director Bob Seyfried, Police Chief Bob Rose

Adoption of the Agenda

65-2019 Trustee Hodges motioned to adopt the agenda. Trustee Allen seconds; motion carries.

Trustee Allen-Yes Trustee Hausermann-Yes Trustee Hodges-Yes

Old Business

Administrator Pegram stated that at the meeting last week, the Board planned to meet and discuss the Strategic Plan, marketing, goals, and future projects. Tonight is broken down into discussion for department needs and costs, as well as discussion for branding the township, creating a logo for signage, a public wayfinding project, and a potential gateway project as well. The goal is to also discuss the strategic plan.

Trustee Hausermann stated that this board wants to move forward and needs to find funding for these projects. Brownstone seems to have the experience to help the township move forward.

Trustee Hodges stated that the branding and logo are needed for all departments to be a cohesive unit for the township.

Administrator Pegram stated that the whole project isn't a one year project. It will take years to afford all signs needed. This is the first baby step for a much larger project. He also stated that all of the Goshen Logos will need to be combined so that it is recognizable across the board.

Administrator Pegram read the attached list of township projects.

He also stated that the old downtown Goshen area is blighted and a start to the movement could be demolition of the service department, and sell or develop the property, and move the service department elsewhere. He also stated the sidewalk project was turned down again, but we need to discuss other funding because it will take bold moves to help revitalize downtown Goshen. He stated that the ideas everyone are discussing are great, but our current budget cannot sustain all of them. We can't project ourselves into a deficit. While we have been continuing to grow unencumbered, large bonds will not completely be able to be funded by unencumbered, so the board needs to look at how much risk they are willing to take. He stated that bond payments can be split by departments as well.

Trustee Hodges stated that the building for the service department is currently a high priority, as well as improvements to the old firehouse.

Trustee Hausermann agreed that the service garage, sidewalks, and a wayfinding project are a high priority to him.

Trustee Allen stated that the next step should be looking at what is necessary. Radios, and the service garage repairs are necessary. Needs are important, but we do not want to use a bond to finance operating expenses.

Trustee Hausermann wants to recreate a development committee with private developers.

Community Forum

Lee Lewis-State Route 132

Mr. Lewis asked how many RFP's were requested for the wayfinding project. Administrator Pegram stated he spoke with other townships, cities, and businesses in the area, and all have recommended Brownstone. Mr. Lewis also suggested that the board should create a new lighting district, as street lights make a huge difference in appearances.

Sherrie Koepke-6858 Shiloh Road

Ms. Koepke asked how much the contract with Brownstone would cost. Administrator Pegram stated the project would be around $22,000 to create a logo, bids, and consult for the township. Ms. Koepke asked how much the township was planning to spend on future projects, after the initial consultations, for signs, etc.

Trustee Allen stated that at the last meeting she asked for a list of different projects and potential costs, which she received tonight.

Ms. Koepke asked if the current condition of 28 has deterred any potential development. She stated that in addition to branding, a cleanup campaign could go along with it.

Administrator Pegram stated Bryan Equipment purchased their property because of the ease of access. Trustee Hodges stated that zoning has started by determining what buildings can look like in the future in the business district. Most of the current structures will not sustain in that area much longer. Director Seyfried stated that since the properties are private, they have a hard time with clean up enforcement. Administrator Pegram stated that the developments will fix the property naturally, when buildings and properties are purchased and developed. He hopes the rebranding will help entice buyers. Trustee Hodges stated that new developments have helped bump properties for sale and more developments.

Joe Koepke-6858 Shiloh Road

Mr. Koepke asked if the wayfinding and branding will help with future grant potential.

Trustee Hausermann stated that the board needs a plan to go with any future grant applications.

Dale Garrett-Service Department
Mr. Garrett asked if there were other options for a logo. Trustee Hausermann stated that Eric Brown is a professional and can do the logo and all of the marketing plan for us.

Chad Meadows-Service Department

Mr. Meadows stated he thinks that all township vehicles should have the same logo on them.

David Dinwiddie-State Route 132

Mr. Dinwiddie stated that Frisby is taking risks and developing behind the dump on 28. Administrator Pegram stated that he hopes people are seeing the vision and having faith in the process the township is taking.

Adjournment

66-2019 Trustee Hodges motioned to adjourn the meeting at 9:15PM. Trustee Allen seconds; motion carries.

Trustee Allen-Yes Trustee Hausermann-Yes Trustee Hodges-Yes

Trustee

Fiscal Officer